



JWDA COLLECTION, VERONA TRAVERTINE Designed by *Studio JWDA* 

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### Introducing Jonas Wagell's JWDA Collection for Audo in red Verona travertine.

Striking red Verona travertine amplifies the sculptural quality and timeless presence of Swedish designer Jonas Wagell's lighting series for Audo, lending natural warmth and tactile depth to the JWDA Table Lamp and the JWDA Floor Lamp.

Characterised by a richly textured surface and intricate veining, the distinct red travertine anchors the designs with natural elegance, creating a visually compelling contrast to the smooth opal glass shade that feels both grounding and inviting. The natural inclusions and variations within the red stone lend each lamp a unique character, while making it adaptable to a range of interior styles.

On the JWDA Floor Lamp, the warm, organic feel of the stone beautifully offsets with the sleek stem in either powder-coated steel or solid brass. The JWDA Table Lamp continues this refined approach; the stone base accentuates the design's balanced silhouette and sculptural charm for a bold presence wherever it is placed. A choice of bronzed or brushed brass dimmer switches on both designs provides nuanced control of light intensity.

### About the Designer

Jonas Wagell is a Swedish architect and designer born in 1973. Wagell is widely revered for his modern product and furniture design comprising soft, minimalist shapes with a welcoming expression. An alumnus of the prestigious schools Konstfack University College of Arts and Crafts and Berghs School of Communication in Stockholm, as well as Parsons School of Design in New York City. He is trained in graphics and print, project management, communication, furniture design and architecture.

Studio JWDA was founded in 2008 and is located in the Old Town of Stockholm, whilst recent clients and collaborative relations that stretch from Scandinavia to China, Italy and North America. Today the work is primarily focused on product and furniture design, but occasionally the studio also consults with art and design direction.

PRODUCT TYPE Lamp

ENVIRONMENT Indoor

DIMENSIONS

Table Lamp H: 29 cm / 11,4" Ø: 17 cm / 6,7"

Floor Lamp H: 150 cm / 59" Ø: 39 or 28 cm / 9,1" or 11"

COLOUR Verona travertine

MATERIALS
Travetine, brushed brass, steel and opal



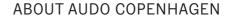


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#### ABOUT FLOS B&B ITALIA GROUP



Since May 2022, Audo Copenhagen has been part of FLOS B&B Italia Group, a leading global high-end design group operating a number of legacy brands in the world of luxury furnishings and lighting, with a European cultural heritage. Driven by a purpose of "We design for a beautiful life", the Group designs for the planet, people, and culture. The Group includes FLOS, B&B Italia, Louis Poulsen, Maxalto, Arclinea, Azucena, FENDI Casa, Audo Copenhagen and Lumens.





Audo Copenhagen is a luxury source for high-end design furniture, lighting and accessories reflecting Danish heritage and a contemporary, global outlook.

The brand actively partners with leading architects and interior designers from around the world including Norm Architects, Colin King and Danielle Siggerud and stewards iconic designs including the timeless Kubus collection by architect Mogens Lassen, The Tired Man by Flemming Lassen and the Plinth Collection by Norm Architects.

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